**How to Engage Special Populations**

**About Gambling and Gambling Problems**

In order to be effective in providing programs about problem gambling to the public, specific knowledge about the special populations we work with is required. The Special Populations Subcommittee of the NCGP Prevention Committee is gathering information from experienced preventionists like yourself about your work with targeted special populations. The purpose is to share your successes, as well as your failed attempts, with others in the problem gambling prevention field so that they can benefit from this knowledge without having to “reinvent the wheel”.

Last year, we created a useful document (see attached) that was presented at NCPG 2019 about how to work with Co-Occurring Conditions (Substance Use Disorders and/or Mental Health Issues), African Americans, and Older Adults.

**The three Special Populations with Gambling Problems we are investigating in 2020 are:**

* **Hispanic/Latino**
* **LGBTQ**
* **Incarcerated Adults**

***If you have expertise that you would like to share about working with one (or more) of these Special Populations, please fill out and return the form below (one for each population) by no later than March 31, 2020. Please take as much space as you need to answer each question.***

NOTE: If there is someone else in your office -or that you know in the field - that has expertise in one of this year’s selected populations, please forward this questionnaire via email to them - and copy us in on the email so we know who you have contacted. This helps us to follow up with potential respondents. Remember: the more responses we receive, the more robust our final report will be. This is important work. We appreciate your help!

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**Of the special populations described above, the population I am reporting on today is:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (please fill in the blank).**

1. **Approach: Please describe how you got your “Foot in the Door” with this population.**

## **Successful Strategy: Please describe the specific successful strategy you used to develop a working relationship with this population? What sorts of prevention initiatives were you able to establish on an ongoing basis?**

## **Facing Barriers : What sort of challenges did you encounter in working with this population? What didn’t work? Why do you think it didn’t work?**

## **Overcoming Challenges: Please share any tips, angles or incentives you used to successfully overcome the barriers or challenges you encountered working with this population.**

1. **Meeting Needs: What specific needs of this population did you attempt to address with your efforts? How did you determine these needs were met? Will this strategy continue to meet the needs of this population in the future?**
2. **One Key Thing to Remember: What is the one key thing you feel others need to remember when setting out to work with this population?**

Thank you for taking the time to answer these questions. Please provide your contact information below in case someone needs more information about your program:

**Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Agency Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**Contact** **Email****: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Program Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Please forward your completed survey(s) via email as follows:

**Hispanic/Latino:**

Carl Robertson, M.R.E., M.Div

Prevention Consultant

Cersilk48@gmail.com

Cell: (717) 332-1241

**LGBTQ:**

Misty Powers, MS

Problem Gambling Specialist

Behavioral Health Services Commission

Kansas Dept. of Aging and Disabilities Services

misty.powers@ks.gov

Cell: (620) 518-0486

**Incarcerated Adults:**

Maricel Bernardo, MSM-HCA

Program Coordinator:

Problem Gamblers Help Network of West Virginia

Virginia Council on Problem Gambling

First Choice Services, Inc.

maricel@1stchs.com

Cell: (304) 590-8060

Fax: (304) 356-5845 (if email does not go through, be sure to put Maricel’s name on the fax cover sheet)